

[For Immediate Release]

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## Canon Launches Brand New PIXMA Photo Printers And LiDE Film Scanner

### Superb Image Quality for Excellent Printing and Scanner Experience

Canon today announces the launch of **PIXMA** photo printers and **LiDE** film scanner. The new **PIXMA Pro9500 Mark II**, **PIXMA Pro9000 Mark II**, **PIXMA MX868** and **PIXMA MX328** photo printers equipped with superb and detailed printing technology which introduce new elements to Canon imaging products. The new **LiDE 700F** film scanner also facilitates with high quality scanning functions. Those enhanced quality and functionalities promise users the most enjoyable printing and scanning experience and results.

#### **PIXMA Pro9500 Mark II professional A3+ 10-color photo printer** – Feature highlights

- 10-colour A3+ photo printing for professionals
- Specially equips 3 monochrome inks - Professional quality neutral monochrome prints
- Exceptional image permanence with LUCIA all pigment ink system, long-lasting photos up to 100-year album life
- Ambient Light Adjustment - optimal photos across varying light conditions
- 2-way paper feed (auto sheet feeder & front feeder)
- High quality photo & fine art papers support
- DVD/CD direct print
- Support Adobe Photoshop CS/CS2/CS3/CS4 plug-in software
  - Get complex settings with just a few clicks
- Support Canon Digital Photo Professional software for RAW file direct print
- PictBridge direct print



#### **PIXMA Pro9000 Mark II professional A3+ 8-color photo printer** – Feature highlights

- 8-color ink system, with additional red and green inks - enhanced color reproduction
- 2pl ink droplet and 4800 x 2400dpi photo print resolution
- ChromaLife 100 ink system - long-lasting photos up to 100-year album life\*
- Ambient Light Adjustment - optimal photos across varying light conditions
- 2-way paper feed (auto sheet feeder & front feeder)
- Support high quality photo & fine art papers
- DVD/CD direct print
- Support Adobe Photoshop CS/CS2/CS3/CS4 plug-in software
  - Get complex settings with just a few clicks
- Support Canon Digital Photo Professional software for RAW file direct print
- A3+ Photo lab quality print in approx. 83 sec
- PictBridge direct print



\*Please visit <http://www.canon.com.hk/tc/consumer/chromalife100/p01.aspx> for detail.

## **PIXMA MP868 All-in-one photo printer**– Feature Highlights

- AIO Print/Scan/Copy/Fax/WiFi
- WiFi for wireless network print/scan
- 1pl ink droplet and 9600dpi professional print resolution
- 5-color individual ink, high capacity black ink for document print
- Caller ID and Junk fax rejection
- 35-sheet Auto duplex document feeder
- PDF/JPG direct scan to card/USB memory
- 2.5" LCD with card reader
- Auto duplex print/scan/copy



## **PIXMA MX328 All-in-one Photo printer** – Feature Highlights

- AIO Print/Scan/Copy/Fax
- 2pl ink droplet and 4800dpi photo print resolution
- 4-color ink system, separated black ink for document print
- Caller ID and Junk fax rejection
- 30-sheet document feeder
- PDF/JPG direct scan to USB memory
- Full Dot LCD supports Traditional Chinese



## **LiDE 700F Film Scanner**– Feature Highlights

- Canon unique LiDE technology contributes compact, lightweight and lower power consumption scanning unit
- 9,600 x 9,600dpi optical resolution for high quality film scanning
- Film scanning function support scanning one frame of 35mm film
- 3 ways position offers flexible placement
- 4 EZ Buttons for quick access on various functions
- One convenient cable can provide both power and USB 2.0 high speed signal transmission



**The official sales date in Hong Kong will be announced later.**



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### **About Canon Hongkong Company Limited**

Canon Inc. (TSE:7751 / NYSE:CAJ) was founded in 1937 in Japan. Its predecessor, Precision Optical Instruments Laboratory, produced Japan's first 35 mm focal-plane-shutter camera in 1934, called the Kwanon. Canon Inc. eventually expanded into the photocopying and printing industries, launching Japan's first plain-paper copier in 1970 and the world's first inkjet printer in 1985. With over 70 years of experience in imaging products manufacturing, Canon's global revenue currently stands at US\$44.9 billion (as of 31 December 2008). The extensive resources it devotes to research and development has made Canon one of the U.S. imaging industry's top technology patent-holders, and the only manufacturer across the globe to offer both input and output device solutions to the world's various imaging needs.

Established in 1971, Canon Hongkong Company Limited (CHK) is responsible for the sales, marketing and service of all Canon product lines in Hong Kong, including its digital cameras, digital video camcorders, printers, copiers, scanners, projectors and other imaging merchandise. CHK adheres to Canon's corporate philosophy, *kyosei*, which in essence motivates staff to proactively strive for harmonious coexistence with other citizens through participation in various social and charitable activities. Furthermore, CHK is proud to adopt internationally recognized management systems, having become certified in conformance with ISO 9001, ISO 14001 and OHSAS 18001 between 2003 and 2005. CHK was also COPC-2000<sup>®</sup> CSP Standard certified in 2006.

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