



Delighting You Always

CANON HONGKONG COMPANY LIMITED

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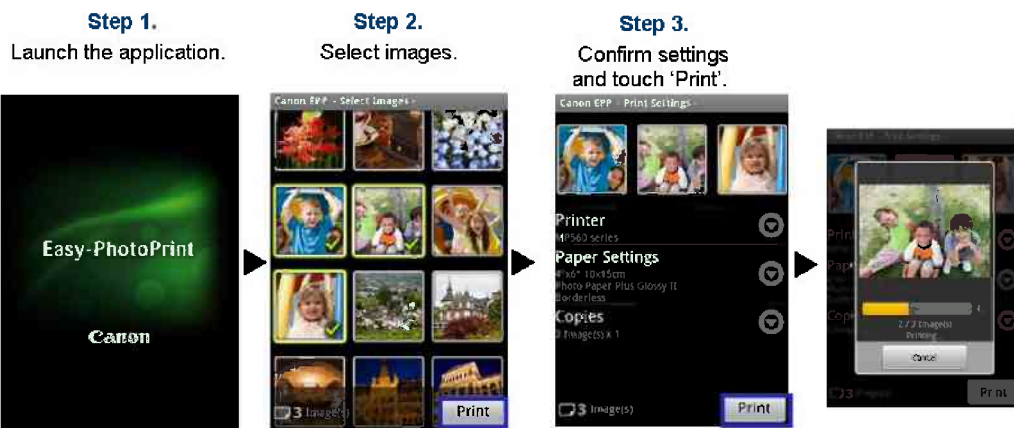
Launching new Canon EPP Free Application Link up PIXMA and Android™ for Easy Photo Printing

Canon iEPP (Easy-PhotoPrint for iPhone) Free Application# have been well received by users since it's launch last year. In order to provide users with a more convenient printing solution, Canon is pleased to launch out the new Easy-PhotoPrint for Android™ (Canon EPP) Free Application*. With Canon iEPP and EPP, users can print photos easily on a compatible PIXMA photo printer from iPhone/iPod touch or Android™ device which operate with OS 1.6 or above via a local wireless network (Wi-Fi).

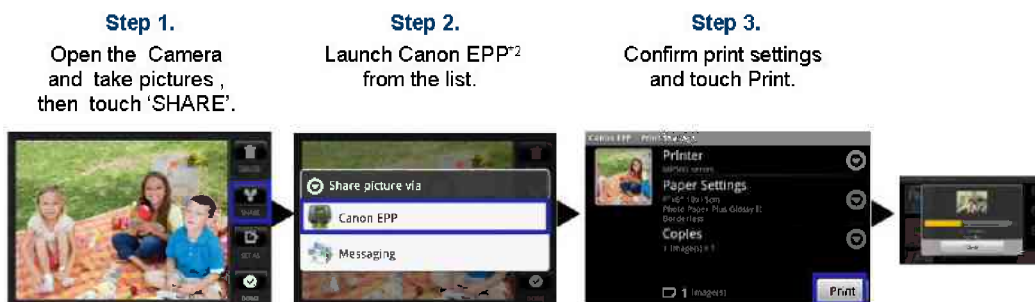
Easy & user-friendly steps

Easy-PhotoPrint for Android™ allows users to select images, paper size and type and printout settings, enabling perfect printouts with just a few clicks. This application also supports starting Android™ device camera directly and printing captured photos instantly and have Canon's "Enjoy Photo – Shoot · Print · Share" has come true.

Print out pictures stored in Android™ :



Shoot and Print*1 :





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Compatible models

PIXMA MP996 / MP648 / MG5270 / MP568 / MP497 / MX876 / MX357 / MX347

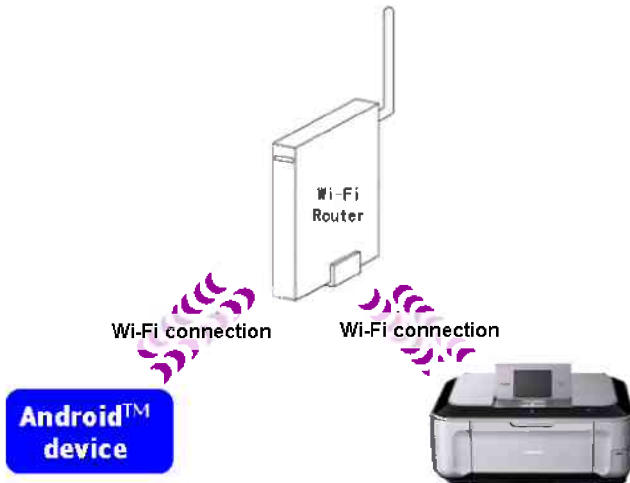
Device using Android™ 1.6 or later

Compatible Print Setting

Media Type / Media Size	Letter	A4	4"x6"	B5*	A5*	5"x7"*	8"x10"*
Plain Paper	•	•					
Photo Paper Plus Glossy II (PP-201)		•	•				
Photo Paper Pro Platinum (PT-101)*		•	•				
Photo Paper Plus Semi-gloss (SG-201)*		•	•				•
Photo Paper	•	•	•	•	•	•	•

*Not applicable on PIXMA MP497

Supported Network Structure



For details of Canon iEPP, please kindly refer to <http://www.canon.com.hk/iepp/en.aspx>

* Canon EPP can be downloaded at Android Market™.

*1 Applicable on device with built-in camera

*2 Canon EPP can be launched from 'SHARE' in some other applications than the pre-installed camera application

Remarks: Android™ and Android Market™ are trademark of Google Inc.



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About Canon Hongkong Company Limited

Canon Inc. (TSE:7751 / NYSE:CAJ) was founded in 1937 in Japan. Its predecessor, Precision Optical Instruments Laboratory, produced Japan's first 35 mm focal-plane-shutter camera in 1934, called the Kwanon. Canon Inc. eventually expanded into the photocopying and printing industries, launching Japan's first plain-paper copier in 1970 and the world's first inkjet printer in 1985. With over 70 years of experience in imaging products manufacturing, Canon's global revenue currently stands at US\$34.9 billion (as of 31 December 2009). The extensive resources it devotes to research and development has made Canon one of the U.S. imaging industry's top technology patent-holders, and the only manufacturer across the globe to offer both input and output device solutions to the world's various imaging needs.

Established in 1971, Canon Hongkong Company Limited (CHK) responsible for sales, marketing and services of all Canon product lines in Hong Kong SAR, Macau SAR, Taiwan, the Philippines and Mongolia, including its digital cameras, digital video camcorders, printers, copiers, scanners, projectors and other imaging merchandise. CHK adheres to Canon's corporate philosophy, *kyosei*, which in essence motivates the company with its staff to proactively strive for harmonious coexistence with other citizens through participation in various social, charitable and environmental activities. From year 2005, the Hong Kong Council of Social Service has awarded CHK the Caring Company Logo in recognizing CHK's continuous efforts contributed to the local community. Furthermore, CHK also endeavours to adopt internationally recognized management systems, having become certified in conformance with ISO 9001, ISO 14001 and OHSAS 18001 in 2003, 2004 and 2005 respectively. CHK is certified to COPC-2000® CSP Standard in 2006.

Being a responsible manufacturer, Canon leads to be the first in global to set up its own Canon Toner Cartridge Recycle Factory located in Japan, China, U.S. and France since 1990 to make sure all collected toner cartridges are utilized as reused parts in new products. Up to year 2009, Canon has reduced the use of new resources by 110,000 tons and CO² emission by 310,000 tons. Likewise, CHK from 2008 has established Ink Cartridge Collection boxes placed in voluntary schools, shopping malls, computer centres and commercial buildings. All used cartridges collected will be delivered to factory for decomposition and recycling as materials of other products.

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http://www.canon.com.hk/en/corporate/about/Press_Release.aspx